**ATD Bay Colonies**

**Board Meeting Minutes November 6, 2020**

**Attendees:** Peter Ward, Brian Lopes, Dina Horn, Wendy Picard, Patrick Kelley, Connor Gormley, Michael Merline, Chris Forcino, Lisa Robbins

**Absent:** Karen Freedman

**I Minutes** from the October 2, 2020 meeting reviewed and approved with no changes

**II Programming** (Specifics also found on spreadsheet)

**October**

**Wins**: Breakout rooms with panelists moved (Dina was AWESOME)

**Opportunities**: Not enough time! Can we continue the conversation on Facebook/LinkedIn/ member only page – potential for social media volunteers to assist (Lisa Capalbo, Tamara O’Neil); Recording part or all of event? (Judy’s son is a professional editor)

**November**

· Adjusted meeting logistics; Chat/annotations in lieu of breakout rooms until debrief w/presenters

· Michael & Connor to put together ATD BC slides

· Dry run today at 1pm

· Dr Z will be attending! (March’s presenter)

**December**

· Crossroads will attend, show 5 min video about who they are & what they do

· Patrick to see about sharing a donation link during/after event

· Registration is open; Connor set up Free/$10/$20/$30 donation levels

**III Membership Benefits**

**Transition Support**

· Goal is to have ATD BC provide/pay for service in support of members

· Survey to members to assess need and survey member vendors to assess offerings

· Need to be very careful about vendors soliciting members

· Northeast region venture, Patrick to connect with David Hoffstetter

· Chris & Wendy happy to assist

**Diversity (SIG?)**

· Let’s keep the conversation going

· Survey Event participants’ interest

· Connect with NE Chapters

· Free members/ $15 non-members

· Potential help with coordination- Administrator (Central Mass/Maine)

**SHRM Collaboration**

· Chris connecting with SHRM about cross promotion of events

· Future plans to co-host event – 2/yr BC to host 1, SHRM to host 1

· Lessons learned – have 1 registration site for each event

**Member e-Book** (with Lisa, too!)

· Promote on social media

· Share from the Consortium

**IV Board Updates**

**CARE**

· Review By-laws now, Board will vote on them at the next meeting

· Peter will reach out individually

**Membership** (also refer to statement)

· Will offer discount for new members at event – Member price will be deducted from the membership fee ($10 off)

· Lisa will follow-up with non-member attendees by email

**V Miscellaneous**

· Amazon GC for presenters

· Event worksheet – add getting permission from presenters to record session and ask for short video clip for marketing the events

**IV Adjourn**

· 9:04am

**VII Next Meeting(s)**

· November event dry run 6th @ 1pm

· Board meeting 12/4 7:30-9:00am

· December Event 12/9 6-8:30pm