**ATD Bay Colonies**

Summer Board Meeting Minutes

July 15, 2022 | 2:00PM - 5:00PM

**Attendees:** Wendy, Catherine, Michael, Brian, Judy, Patrick, Lisa, Peter, Heather, and Dayne

**Call to order:** 2:17PM

**Approval of minutes**: Lisa and Judy

**Updates:**

* ALC Conference
  + Brian and Wendy will be facilitating for the ALC
  + Chapter President/President Elect typically go (NAC)
  + Heather/Dayne would like to attend
  + Proactive approach to budgeting funds for next year’s ALC – host a certification program, etc.
* New Address Change
  + Will need to update website, etc.

**Finances:**

* Under for membership this past year, should be renewing FM global
* Going forward, $50 membership (leveling prices); keep $20 for student memberships
* Membership drop since last year (63 total)
  + - Goal to increase membership, plan for additional revenue
      * % of a number of people should be accounted for within the budget
    - Virtual events are less expensive, look into how many in-person

Membership Subcommittee

* Adding Peter to the membership subcommittee

Amazon Smile Program

* [Patrick Kelley](mailto:patrick@atdbaycolonies.org) will need to sign up for this. The person who creates the account is where the money will be distributed
* Just need tax id number
* Can be used as marketing for broader population – Southern Mass ATD
* [Judy Nabb](mailto:judy@atdbaycolonies.org)- Add to the orientation | [Patrick Kelley](mailto:patrick@atdbaycolonies.org) send graphic to Judy from Amazon Smile

**Survey Results:**

* Virtual/In-Person
  + (4) in person events – (2) of them be social (Dec and June)
  + Sept, Dec, April, June, Oct.
* Communicate to our members how we are doing financially
* Michael to revisit the sponsorship idea? - Citizens Bank
* Kick-off in September in person, networking of what’s to come for the year
* April – full-day type of program

Days

* Wednesday’s mornings
* Programming - Design & development

**Annual Report:**

Annual Goals

* Membership
  + **Goal** is to up membership to 75 (12 more people)
* Podcast (Michael)
  + **Goal** is to look into this idea, create awareness, increase social media, increase membership
    - * 15 minutes
      * Interview a member
      * Board generated content
  + Continue with Get to Know your Chapter
* Percipio Accountability Lunch (PAL) or a learning break ([Lisa Robbins](mailto:lisa@atdbaycolonies.org) and[Catherine Thenault](mailto:catherine@atdbaycolonies.org))
  + All watch it at the same time and have a discussion
  + **Goal** is to promote Percipio and network with the chapter – Board generated content & outreach
* Once a quarter they do a live event
* Panel with discussion questions
* Bootcamps every month – tie it to monthly event topics
* Co-facilitate with a board member (members)
  + Consistent email communication surrounding these events
  + Fall, Winter, Spring

Excellence Awards

* + $500 for being board of the month
  + Automatic awards

**Programming:**

* Monthly Programming Idea (Level Up)
  + - Taking skills to next level, Upskilling & Reskilling,
    - Externally create graphic
* ATD Certification course
  + - [Wendy Picard](mailto:wendy@atdbaycolonies.org) to revisit this idea with ATD national
    - If not through ATD, could it be with ROI Guy or Agile
* Research/Attend each option below: (April)
  + - Gamification – Surveyor certification
      * Virtual or in-person
    - Core Strengths – relationship intelligence (RQ) – virtual, free event
      * Access to material, assessment prior to event
    - Improv/Public Speaking – partner with Trinity Rep (Judy to call)
      * Promote fun & learning – Attract members this way
    - TedX Event
      * Group go to an all-day event – October?
    - Metaverse
    - ID for SME’s
    - Trends for 2023
    - Project Management for Trainers
* Reach out to network: Virtual options
  + Tim Slaide
  + Lou Russell (PM for Trainers) – Peter reached out
  + Karen had brought some people in
  + Renee Brown (Dare to Lead)
  + Dr. Z (Boston ATD – could invite them to join)

\* Connect with other ATD’s (Central Mass) to network – virtual opportunities

**Programming - Monthly Brainstorm**

September – Kick-Off Networking

* Get to Know your Board
* Break out tables
* Zoom attire
* Thirsty Beaver in Cranston
* Ravenous – Cumberland (food trucks)
  + - Can they do a quick spiel on innovation or brainstorming?
    - Wednesday’s – 9/21

October – Improv/Public Speaking @ Trinity

* Check for morning times

November **–** Virtual

* BIG NAME

December **–** In-person

* Chelo’s on the Waterfront, Warwick
* Trivia

January **–** Panel

* Board Members – Intro to L&D
* Future trends for 2023
* Bring a SME for free

February

* DEI – Neurodiversity
* Judy will reach out to Christopher Veal

March – Practical gamification

April  **-** In-person

* Coaching (both sides of the table)
* Getting the most out of your feedback
* Breakout activities

May  **–** Design & Development **/** Graphic Design

June  **–**

\* Passport idea – stamps; keep card on file – each stamp is a different level

* [Heather Boyle](mailto:heather@atdbaycolonies.org) checking with Brian - graphic designer

**Finances:**

* Membership: Adding (12) people in Q3 and Q4
* Event fees: 35/25
* Attendance Goals: 10 paid - virtual, 12-paid in-person

**Meeting adjourned:** 5:08PM