**ATD Bay Colonies**

Monthly Board Meeting Minutes

March 3, 2023 | 8:00AM - 9:30AM

**Attendees:** Lisa, Wendy Patrick, Peter, Michael, Catherine, Dayne, Judy, Heather, Brian

**Call to order:** 8:03

**Approval of minutes:** Wendy and Catherine

* Updates/Open items
  + Wild Apricot
    - National will give us a discount (25% - April 1st)
    - Heather will send email to pricing dept.
      * Possibly sign up for just 1 year and reassess
    - CARE - could it affect the ATD store?Aside from that should still be good
    - Brian found Star Chapter (similar features, more contacts, less costly)
      * Subcommittee - Demo Star Chapter
        + Lisa to kick it off - include Michael
        + Ask about price increase frequency
  + ALC
    - Registration open: Wendy, Michael, Brian,
* Upcoming Events
  + March Events
    - **Level Up Your Coaching |** 3/17 @ 12 - 1:30pm
      * 3/9 @ 3:30pm - Dry Run
      * Michael, Catherine, Judy
    - **Bite Sized Learning: Growth Mindset |** 3/31 @ 12 - 1pm
      * Good to go; will be more discussion based
  + April Events
    - **Level Up Your Game |** 4/26 @ 5:30pm
      * Blount Fine Foods - 575 Currant Road, Fall River MA
      * Setup room @ 4pm
      * “Souper” Networking 5:00 - 5:30pm
        + Lisa bringing bowls & spoons
        + Dayne look into inventory & send materials list
      * Bring ATD swag
    - **Gamification Certification Workshop |** 4/5 @ 9am - 4pm
      * 10 Amica Center Blvd, Lincoln, RI
      * Need 12 paid people to run it
  + May Event
    - **Level Up Your Team Culture |** 5/9 12-1:30pm
      * Virtual with Russell Dubree
      * Michael & Wendy to connect more

Updates

* NEAC
  + Meeting 3/3 to discuss locations
  + Nothing has been decided yet, more to come
* Finance
  + Had a really good month
  + Will need to reforecast/budget with ALC expenses
* Membership
  + 79 active members - highest since Jan 2021!
  + Inclusive leadership - 100% attendance
  + Survey ratings have been the highest since 2018!
* Communications
  + Sent out bulleted list of upcoming communications
  + Level Up Coaching - communications went out 3/2
    - Hoping to get 7-8 more registered
* Marketing
  + More growth & engagement with LinkedIn
  + Out of some of the larger chapters, we have one of the highest engagement (up 44%)
  + Have speakers share to their network for additional engagement
* CARE
  + Made CARE Plus - Go Peter!
* Volunteering - no updates
  + *In person events may need volunteers - connect with Judy*
* Curation - no updates
* Operations
  + Shared survey results 3/2 via email - Great results for Inclusive Leadership event
* Professional Development
  + Considering Metaverse and AI topics for next year

Upcoming Dates:

* 3/3 - March Board Meeting
* 3/17 - Level Up Your Coaching
* 3/20 - NAC Meeting
* 3/31 - Bite Sized Learning | Growth Mindset
* 4/5 - Gamification Certification
* 4/7 - April Board Meeting
* 4/26 - Level Up Your Game

**Meeting adjourned:** 9:29