**ATD Bay Colonies**

Monthly Board Meeting Minutes

April 7, 2023 | 8:00AM - 9:30AM

**Attendees:** Peter, Wendy, Michael, Lisa, Brian, Patrick, Catherine, Heather, Dayne

**Call to order:** 8:03

**Approval of minutes:** Wendy, Lisa, Peter

* Updates/Open items
	+ Gamification Workshop
		- Overall went really well
		- In future, reach out to Simone/Kegan first to secure a better room
		- Catherine will report out on survey results in a few weeks (only 6 responded so far)
	+ Membership Management Software update
		- Compared Wild Apricot, GlueUp, StarChapter, and MemberPlanet
		- Attended demos with GlueUp and StarChapter
		- StarChapter (similar to WildApricot but cleaner and newer)
			* Option 1 - no change; stay with WA
			* Option 2 - more time to decide between WA and SC
			* Option 3 - more time to convert; move towards StarChapter
				+ Do a demo for the whole board & National representative (9:30am - 4/20)
	+ Board Elections
		- President Elect, Finance, Communications, Membership/Volunteers and Data & Analytics are open
		- Updating some roles; aligning broader responsibilities to whole board
		- Review document over the next week and add comments/send feedback back to Brian
* Upcoming Events
	+ April Events
		- **Level Up Your Game |** 4/26 @ 5-7pm
			* Blount Fine Foods - 630 Currant Road, Fall River MA
			* Setup room @ 4pm
			* “Souper” Networking 5:00 - 5:30pm
			* Open items
				+ Catherine will pick up drinks & crackers
				+ Upcoming elections brochure?
			* [Event details here](https://docs.google.com/document/d/1Rm8XXCbZVpsPwnuXjYHhnFbf5yGWMY9w/edit?usp=share_link&ouid=112267847912576501568&rtpof=true&sd=true)
	+ May Event
		- **Level Up Your Team Culture |** 5/16 12-1:30pm
			* Presenter: Wendy Hanson
			* Patrick - maybe do something with AI - connect with contact for next year
* June Event
	+ **Final Level - You Won! |** Select Date @ 5:30 - 7:30pm
		- Open items
			* Confirm location (Free Play)
			* Confirm date (6/13)
			* Expect 15-20 people
* **Bite-Sized Learning** in June (unconscious bias)
	+ Move to May if no event is secured

Updates

* NEAC - Great Wolf Lodge (Fitchburg, MA) October 19 (networking) & 20 (event)
* Finance - no updates
* Membership - 90 members
	+ BSL Free events: 51% registered attend
	+ Paid events: 90% registered attend
* Communications - sending out emails to April event/NEAC info
* Marketing - 373 LinkedIn followers (Top 3 of all ATD Chapters)
* CARE - no updates
* Volunteering - no updates
* Curation - no updates
* Operations - sending out survey data for past events
* Professional Development - no updates
* Programming - brainstorming ideas for next year’s events

Upcoming Dates:

* 4/7 - April Board Meeting
* 4/26 - Level Up Your Game
* 5/5 - May Board Meeting
* 5/16 - Level Up Your Team

**Meeting adjourned:** 9:31