**ATD Bay Colonies**

Monthly Board Meeting Minutes

April 7, 2023 | 8:00AM - 9:30AM

**Attendees:** Peter, Wendy, Michael, Lisa, Brian, Patrick, Catherine, Heather, Dayne

**Call to order:** 8:03

**Approval of minutes:** Wendy, Lisa, Peter

* Updates/Open items
  + Gamification Workshop
    - Overall went really well
    - In future, reach out to Simone/Kegan first to secure a better room
    - Catherine will report out on survey results in a few weeks (only 6 responded so far)
  + Membership Management Software update
    - Compared Wild Apricot, GlueUp, StarChapter, and MemberPlanet
    - Attended demos with GlueUp and StarChapter
    - StarChapter (similar to WildApricot but cleaner and newer)
      * Option 1 - no change; stay with WA
      * Option 2 - more time to decide between WA and SC
      * Option 3 - more time to convert; move towards StarChapter
        + Do a demo for the whole board & National representative (9:30am - 4/20)
  + Board Elections
    - President Elect, Finance, Communications, Membership/Volunteers and Data & Analytics are open
    - Updating some roles; aligning broader responsibilities to whole board
    - Review document over the next week and add comments/send feedback back to Brian
* Upcoming Events
  + April Events
    - **Level Up Your Game |** 4/26 @ 5-7pm
      * Blount Fine Foods - 630 Currant Road, Fall River MA
      * Setup room @ 4pm
      * “Souper” Networking 5:00 - 5:30pm
      * Open items
        + Catherine will pick up drinks & crackers
        + Upcoming elections brochure?
      * [Event details here](https://docs.google.com/document/d/1Rm8XXCbZVpsPwnuXjYHhnFbf5yGWMY9w/edit?usp=share_link&ouid=112267847912576501568&rtpof=true&sd=true)
  + May Event
    - **Level Up Your Team Culture |** 5/16 12-1:30pm
      * Presenter: Wendy Hanson
      * Patrick - maybe do something with AI - connect with contact for next year
* June Event
  + **Final Level - You Won! |** Select Date @ 5:30 - 7:30pm
    - Open items
      * Confirm location (Free Play)
      * Confirm date (6/13)
      * Expect 15-20 people
* **Bite-Sized Learning** in June (unconscious bias)
  + Move to May if no event is secured

Updates

* NEAC - Great Wolf Lodge (Fitchburg, MA) October 19 (networking) & 20 (event)
* Finance - no updates
* Membership - 90 members
  + BSL Free events: 51% registered attend
  + Paid events: 90% registered attend
* Communications - sending out emails to April event/NEAC info
* Marketing - 373 LinkedIn followers (Top 3 of all ATD Chapters)
* CARE - no updates
* Volunteering - no updates
* Curation - no updates
* Operations - sending out survey data for past events
* Professional Development - no updates
* Programming - brainstorming ideas for next year’s events

Upcoming Dates:

* 4/7 - April Board Meeting
* 4/26 - Level Up Your Game
* 5/5 - May Board Meeting
* 5/16 - Level Up Your Team

**Meeting adjourned:** 9:31