**ATD Bay Colonies**

Monthly Board Meeting Minutes

June 21, 2023 | 1:00PM - 4:00PM

**Attendees:** Brian, Peter, Miko, Wendy, Elizabeth, Heather, Patrick, Rodrigo, Lisa, Catherine, Michael.

**Call to order:** 1:07PM

* Welcome Miko, Elizabeth, and Rod (Brian - 10)
* Review and Approve Minutes from [May](https://docs.google.com/document/u/0/d/1YU03vS02QS2d18PjdZVimHY9dcAlMM9IejMRh0oBCh8/edit) & [June](https://docs.google.com/document/u/0/d/1hLwayB9jQLmmctK79PlCF0IVPyqq_goQhsnaEL8chco/edit) Meetings (Dayne - 2)
  + May: Wendy, Peter
  + June: Catherine, Lisa, Brian
    - BSL - 6/23
* Chapter Branding (Brian - 10)
  + **ATD Rhode Island Chapter**
  + Serving RI and Southeastern Mass
  + Serving Rhode Island and beyond
  + Rebrand in conjunction with STAR Chapter transition
  + 45th anniversary in 2024
  + Will need to make adjustments on website, emails, swag, etc.
* Wild Apricot transition to STAR Chapter - backstory for new board members (Lisa/Heather - 15)
  + Unhappy with current platform - back end of our website (Wild Apricot)
  + Decided to be a disruptor and explore other platforms that would give us more of what we need
  + Rod will be leading this going forward, with help from team (6-week transition over the summer)
  + Working with National to have them also change over
  + Biggest difference besides customer service, is the website looks modern
* Finances Part 1 (Patrick/Peter - 15)
  + Close 2022/2023 budget
    - June: ALC expenses need to be reimbursed; get any last minute expenses to Patrick/Peter
    - Net Revenue for June: likely to be negative once reimbursements have been paid
    - Net Revenue change from 2021-2022 to 2022-2023 is close to $5k
    - Statement of financial position: Overall change of $31.96

**Break (5)**

* SWOT Analysis (Dayne - 10)
  + Review trends & findings - [SWOT Analysis](https://drive.google.com/file/d/1tv7qb-_3MtGr2Qp1rN5p2OB1tO3tVt2B/view?usp=drive_link)
  + Volunteer Opportunities
    - What else can members support?
    - Micro volunteering - building the bench for the board
    - Frame board positions as volunteer opportunities
    - What are the perks to volunteering?
    - Monthly newsletter to members of volunteer opportunities
    - Pilot group for StarChapter - incentivize with ATD swag or DD gift cards
  + ATD Capability Model
    - We should be using as a guiding principle to our strategy
* Membership Survey (All - 15)
  + 91 active members!
  + Needs to go out - copy from last year?
  + Meetings times and programming ideas
  + Dayne to get it set up for this year
* 2023 - 2024 Theme and Programming (All - 70)
  + Consider doing an event with all NE chapters
  + **Theme:** Anniversary theme; 1979; music theme; Expand Your World; 45’s; Cure for imposter syndrome; generative AI
  + Sept - Networking with Boston Chapter (in-person)
    - Dedham/Foxborough area
  + Oct - NEAC
  + Nov - Gen AI (Stan - virtual)
  + Dec - Charity & Cheer
  + Jan -
  + Feb -
  + Mar -
  + Apr -
  + May -
  + Jun - Networking
* Finances Part 2 (Patrick/Peter - 20)
  + Review draft of next year’s budget
  + To plan for 2023/2024 budget, we will need to:
    - Determine membership costs
    - Determine event fees (virtual/in-person)
    - Review StarChapter costs

Upcoming Dates

* 6/23: Bite Sized Learning
* 7/19: July Summer Planning (11 Slocum St, Providence, RI)
* 8/16: August Summer Planning (Virtual)

**Meeting adjourned:** 3:51