**ATD Bay Colonies**

Monthly Board Meeting Minutes

September 9, 2022 | 8:00AM - 9:30AM

**Attendees:** Catherine, Wendy, Michael, Peter, Brian, Heather, Dayne

**Call to order:** 8:05AM

**Approval of minutes:** Wendy and Catherine

Updates

ALC

* Changed to virtual, will now be held November 2-4
* More details to come on the platform, etc.
* ALC will be combined with ICE in May going forward

Upcoming Events

* September Event
  + 11 people registered so far
  + Reach out to other professionals
  + Most board members will be there around 4:30 for setup
  + Materials:
    - Peter - Whiteboard & hat, veggie platter & forks
    - Wendy - ATD swag & banner, whiteboard markers
    - Brian/Jay - Raffle tickets and other materials
      * *Brian is picking up food from Daves*
    - Catherine - drink ticket; QR code to the program schedule
* October Event - October 26th 8-9:30
  + Can be there as early as 7:30 to setup
  + 5-10 min walk to event room
  + Provide a map of walk to event room - plug it into confirmation email
  + Materials:
    - Catherine - Coffee connections (decide closer to event)
    - Wendy - ATD swag & banner for walk

General Updates:

* Membership - no updates
* Communications
  + Sept. event reminder going out on 9/12 and final on 9/19
  + In the process of phasing out old LinkedIn
* Marketing
  + Power-Up Series - need to create a graphic
* CARE
  + See Peter’s email (Make necessary updates to email, phone, etc.)
    - Everyone needs to be a Power Member
* Volunteering - no updates
* Curation - no updates
* Operations
  + Add in surveys to the Power-Up series
* Programming
  + December: Chelo’s
    - Look for alternative event space
      * RWP Zoo - [Holiday Lights Spectacular](https://rwpzoo.org/holidaylights)
        + Catered event per person (buffet is $32/person)
      * Venture cafes
  + Program Adjustment for May
    - Removing Wendy & Joanna
    - Russell Dubree - keynote speaker - Level up your Team/Culture
    - May 9th, virtual @ 12:00pm
* Professional Development
  + Michael & Wendy meeting with Center of Neurodiversity at Landmark for February panel
  + Power-Up Series - add in another topic on MetaVerse? Bonus round?
  + Revenue Sharing with ATDSC (gamification certification)
    - 50/50 split
    - Share cost of room rental, etc.
    - Connect with Patrick on financials

**Meeting adjourned:**9:26AM